

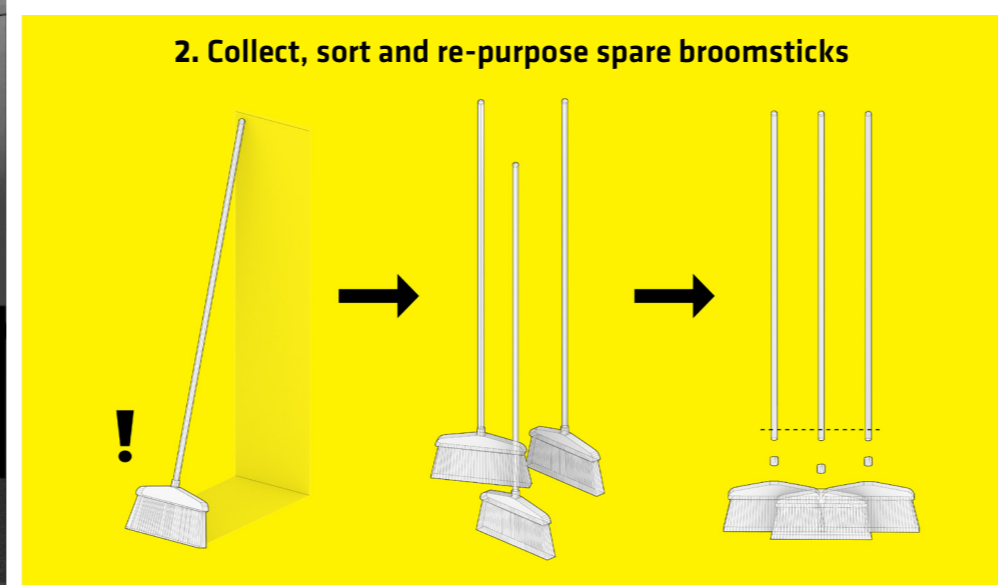
Internal visual - foreseeing light installations (LED or neons).



**HOW TO... ENGAGE THE COMMUNITY?**



**1. Slow down deforestation + build cheaper**

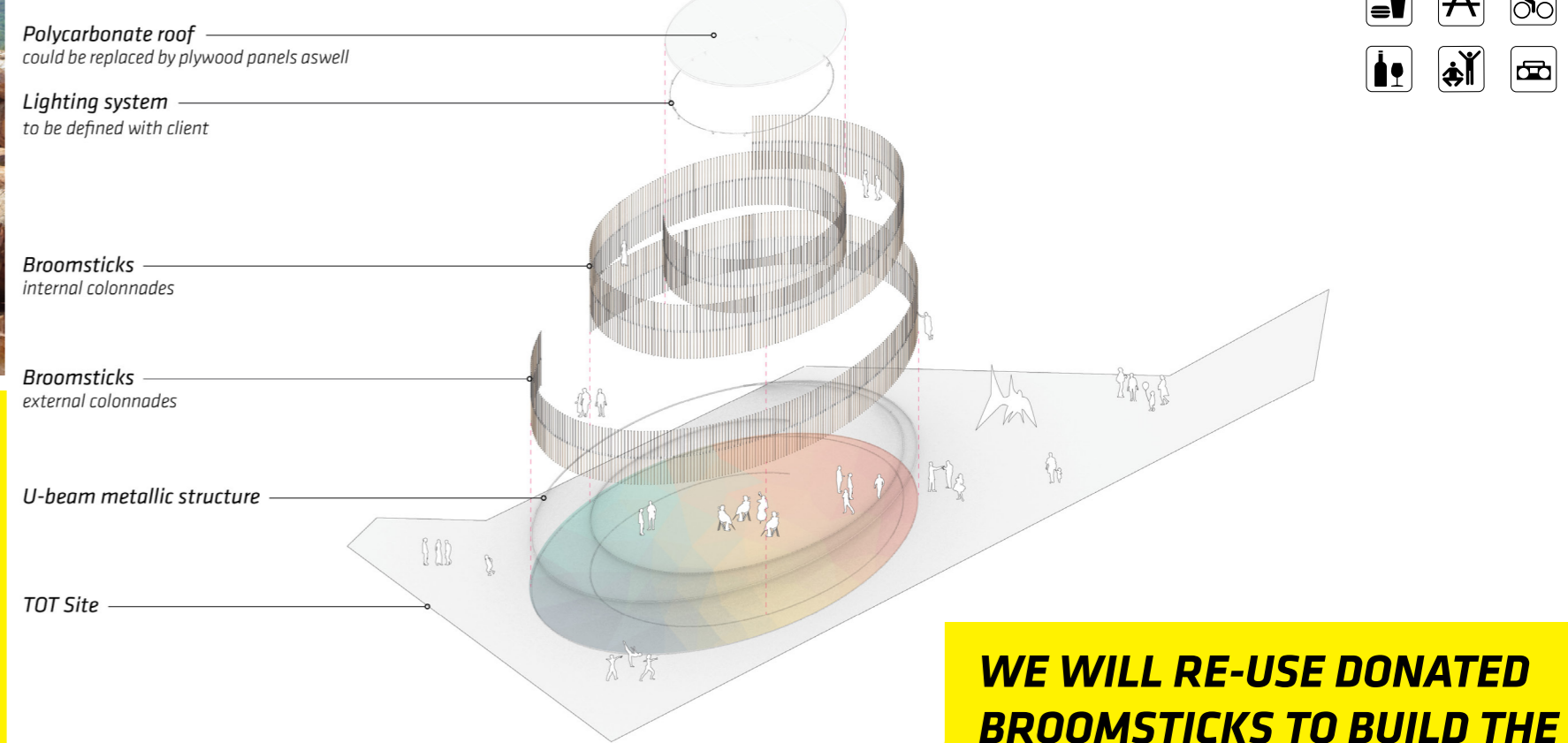


**2. Collect, sort and re-purpose spare broomsticks**



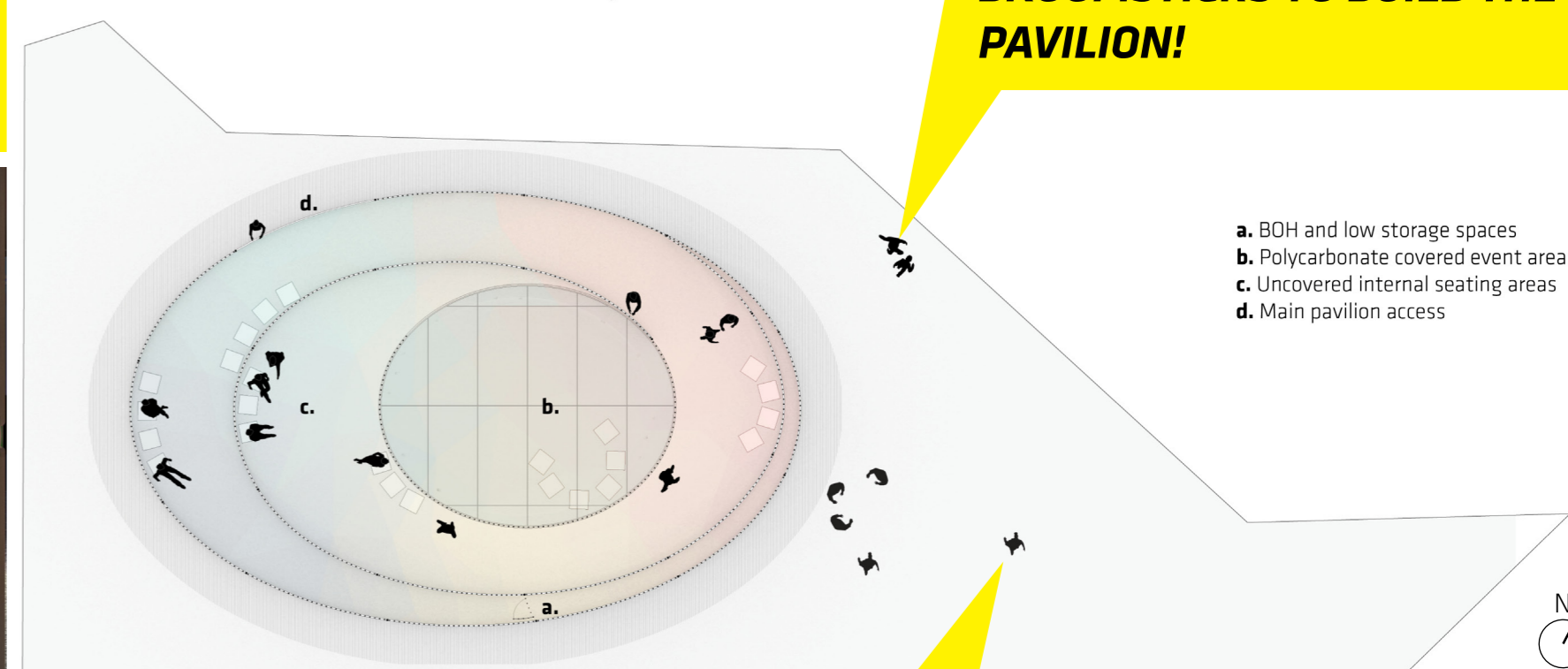
**3. Create a new and powerful local trend**

**EXPLODED AXO**



Map of uses:  
 [Icons for various uses: seating, storage, event area, etc.]

**WE WILL RE-USE DONATED BROOMSTICKS TO BUILD THE PAVILION!**



a. BOH and low storage spaces  
 b. Polycarbonate covered event area  
 c. Uncovered internal seating areas  
 d. Main pavilion access

**BUILDING SPACES WITH COMMON, SIMPLE AND BUDGET FRIENDLY DAILY LIFE MATERIALS!**

**1.** We aim to encourage the district habitants to donate up to 90% of the materials needed to fully assemble the pavilion, in order to do that, it is needed that only 1 in every 10 citizens of Harringay Warehouse District donate a single spare broom. Yearly, illegal deforestation represents up to 30% of the world forests devastation. This initiative represents a small step into a much bigger scenario, by showcasing new uses of already industrialized and sold materials we can instigate new approaches to have a smaller carbon footprint and consequently a bigger effect in the environmental preservation.  
**2.** Tottenham Pavilion group will collect from residents the used broom donation, then the team will separate the gathered materials by type, length and colour. The head of the brooms will be taken off and the sticks will be cut to a fixed dimension of 1200 or 1000mm, to be defined according to material availability. The third and last step will be the assembly of the sticks into place, in which they will be mounted in pairs, with each stick having a drilled hole in each of its ends, to receive its respective fastener. A coating layer may also be added to the wood broomsticks in order to prolongate the pavilion lifespan. **3.** Every year millions of boomsticks are produced, sold, used and discarded. In order to reduce cost of production and re-imagine daily life objects applied in a completely different way, this pavilion, will serve as a local example of sustainability and be a new and unique community hub for its district!



External visual - when arriving from Eade Road.